LEGACY
SCHOLARSHIP FUNDRAISER
October 18, 2013

Dear Friend of Texas College:

It is time once again for LEGACY; a black-tie fundraising event honoring community leaders who have been “giants” for the cause of education. It is also an opportunity to provide support for scholarship opportunities to assist students with their educational pursuits.

Over the past six years, we have been able to provide scholarship assistance to deserving students with cash and endowment gifts totaling over $100,000 through the LEGACY initiative; your efforts will continue to produce “fruit” for years to come. We appreciate your contributions and your tenacity in continuing to support LEGACY.

As we prepare for LEGACY, that will be held on Friday, March 7, 2014, at Harvey Convention Center, we ask for your support, again, by becoming a sponsor at one of the levels included in this brochure. Your tax deductible contribution will assist a young man or woman to obtain the funds needed to continue the pursuit of an education as well as become a leader in his or her community who will help others. Also, your financial gift will salute those individuals and organizations that we celebrate for the contributions they have made in support of others through their indefatigable spirit and philanthropic support to the communities in which they serve.

Past LEGACY honorees have been leaders in their respective communities, city officials, state representatives, television personalities and alumni. The 2014 honorees are: Rev. Ralph Caraway, Pastor and former Councilman; Rev. Orenthia Mason, Alumna and TISD Board President; Mr. Mark McDaniel, Tyler City Manager; Mr. Barry Switzer, Philanthropist and former Head Football Coach (University of Oklahoma and Dallas Cowboys); and Mr. Jerry Woolverton, Texas College Trustee and President, Texas Bank and Trust.

We appreciate your consideration of a sponsorship opportunity at one of the levels included in the Sponsorship brochure. Your willingness to participate in LEGACY provides needed scholarship assistance to individuals who understand the importance of a college education and are willing to excel in their academic pursuits.

Thank you in advance for your continuous and unwavering support of Texas College. God bless you and best wishes.

Sincerely,

Dwight J. Fennell
President

Angelia Fennell
LEGACY Committee, Chair
Sponsorship Opportunities

Chairman of the Board Sponsor: $25,000 or more *
- Listed as Event/Dessert Reception Sponsor with advertisement
- One (1) table of ten at the LEGACY dinner
- Signage with sponsor’s name featured at your LEGACY dinner table
- Press release announcement acknowledging sponsorship
- Full Page, Color Advertisement in LEGACY Souvenir Program
- Listing in the Texas College Annual Report “Honor Roll of Donors”
- Endowed Scholarship named in your honor
- Special gift from the President and photograph at table

Emeritus Sponsor: $10,000*
- Listed as Opening Reception Sponsor with advertisement
- One (1) table of eight at the LEGACY dinner
- Signage with sponsor’s name featured at your LEGACY dinner table
- Select press release announcement acknowledging sponsorship
- Full Page Advertisement in LEGACY Souvenir Program
- Listing in the Texas College Annual Report “Honor Roll of Donors”
- Scholarship named in your honor
- Special gift from the President and photograph at table

Doctorate Sponsor: $5,000*
- One (1) table of eight at the LEGACY dinner
- Signage with sponsor’s name featured at your LEGACY dinner table
- Sponsor name and logo associated on select components of event
- Full Page Advertisement in LEGACY Souvenir Program
- Listing in the Texas College Annual Report “Honor Roll of Donors”
- Special gift from the President and photograph at table

Master’s Sponsor: $2,500
- One (1) table of eight at the LEGACY dinner
- Signage with sponsor’s name featured at your LEGACY dinner table
- Sponsor name and logo associated on select components of event
- Full Page Advertisement in LEGACY Souvenir Program
- Listing in the Texas College Annual Report “Honor Roll of Donors”
- Photograph at table

Bachelor’s Sponsor: $1,200
- One (1) table of eight at the LEGACY dinner
- Signage with table sponsor’s name featured at your LEGACY dinner table
- Table Sponsor listing in LEGACY Souvenir Program
- Listing in the Texas College Annual Report “Honor Roll of Donors”
- Photograph at table

*complimentary wine at table (per request)

Texas College is a 501(C)(3) non-profit organization certified by the U.S. Internal Revenue Service; therefore, your gift is tax-deductible to the full extent provided by law.
Sponsorship Form
Please complete the sponsorship form and return.

YES, I/We will participate at the following sponsorship level: (Please select one)

| $25,000 or more, Chairman of the Board Sponsor | $ 2,500 Master’s Sponsor |
| $10,000 Emeritus Sponsor | $ 1,200 Bachelor’s Sponsor |
| $ 5,000 Doctorate Sponsor | Enclosed is my/our contribution of  $______________ |

Sponsor's Name (as you wish it to appear in print)

_________________________________________________________________________________________________

Contact Person's Name:

_________________________________________________________________________________________________

Mailing Address

_________________________________________________________________________________________________

City __________________________ State ______ Zip ______

Phone __________________________ Fax __________________________ E-mail __________________________

Please list the names of your table guests below.

1. __________________________________________ 5. __________________________________________

2. __________________________________________ 6. __________________________________________

3. __________________________________________ 7. __________________________________________

4. __________________________________________ 8. __________________________________________

Please make check payable to: Texas College LEGACY Scholarship Fundraiser

Please return this form and your payment to:
Texas College LEGACY Scholarship Fundraiser | Office of the President | 2404 North Grand Avenue | Tyler, Texas 75702
For additional information call: (903) 593-8311 ext. 2270 or email afennell@texascollege.edu.